

SUGAR WHARF: THE CONNECTED HOME OF THE FUTURE

The third in a series that highlights the benefits of living in Sugar Wharf, a future-forward Toronto Downtown Waterfront community by Menkes. This week, we'll focus on the technology infrastructure of this exciting new community.

To say that technology plays a major role in our everyday life would be a vast understatement. From business, to education, to transportation, to communication, to shopping and entertainment, technology helps us accomplish tasks more quickly and efficiently. Our professional and personal lives are now so technology-dependent that most people cannot imagine their lives without some form of tech.

Wifi-enabled gadgets, particularly mobile phones, are now considered integral to the average person's daily life. According to the 2016 Deloitte Global Mobile Consumer Survey, 61% of people check their phones 5 minutes after waking up. (This statistic increases to 88% for people who check their phones within 30 minutes of waking and to 96% within an hour.) With your phone in hand, you can literally count your calories, do your banking, order groceries, and shop online, all from the comfort of your couch, among many other things.

The Internet has become the "backbone" of modern everyday life. Stable and reliable Internet service is now considered a necessity and the quality or speed of that service is a vital consideration for any future new home purchase. With this in mind, Menkes is introducing the latest high-tech development to Toronto's Downtown Waterfront. Sugar Wharf Condominiums is part of an 11.5-acre community that will include luxury residences, offices, restaurants, shops, a two-acre park, and a new school. Once complete, Sugar Wharf will be the

largest mixed-use development on the Toronto Waterfront, home to 7,500 residents and 4,000 office workers.

As part of the new Downtown Waterfront District, Sugar Wharf will be an intelligent community on Canada's first open access,



USB PLUG

ultra high-speed broadband community network, enjoying Internet access at speeds up to 500 times faster than typical North American residential networks.* At Sugar Wharf Condominiums, leading edge multi-strand fibre infrastructure will be wired directly into every suite, meaning enhanced connectivity that will support data-intensive communication and entertainment activities.

**LEADING EDGE
MULTI-STRAND FIBRE
INFRASTRUCTURE WILL
BE WIRED DIRECTLY
INTO EVERY SUITE AT
SUGAR WHARF**

For residents of Sugar Wharf Condominiums, working from home will be easier than ever before. Downloading the latest movie will take mere seconds, leaving time to focus on the more important things in your life. Residents will also enjoy 100% Wifi connectivity, including areas like the lobby, amenity spaces, elevators and the parking garage, which means less frustration with dropped phone calls or lack of signal on your mobile device.

FEATURES INCLUDE NEAR-FIELD COMMUNICATIONS TECHNOLOGY FOR BUILDING ENTRY AND USB WALL PLUGS IN ALL SUITES

Additional tech features that have been incorporated into Sugar Wharf's design include NFC (near-field communications) technology for building entry, so that residents can use their phone instead of a fob. All suites also feature convenient USB wall plugs to make it easier to charge mobile devices or support USB-powered appliances.

The technology ride never stops, and as everything around us continues to grow even "smarter" so should your home. Sugar Wharf Condominiums has been designed with the future in mind, and combined with its superior location in the Downtown Waterfront district and PATH access, buyers can rest assured that this project will stand the test of time.



88%

**OF PEOPLE CHECK
THEIR PHONES WITHIN 30
MINUTES OF WAKING****

100%

**WIFI
CONNECTIVITY**

60 SECONDS

**TO DOWNLOAD AN
HD MOVIE*****



SUGAR WHARF WILL HAVE 100% WIFI COVERAGE, INCLUDING THE LOBBY (ABOVE) AND AMENITY SPACES.

PATH-CONNECTED WATERFRONT RESIDENCES

Live at this unbeatable location and stay connected to the best downtown Toronto has to offer.

REGISTER NOW
[MENKES.COM/SUGARWHARF](https://menkes.com/sugarwharf)



Illustrations are artist's concept. See sales representative for details. Prices and specifications are subject to change. E.&O.E. 2018.
*www.waterfronttoronto.ca/nbe/portal/waterfront/Home/waterfronthome/our-vision/innovation **2016 Deloitte Global Mobile Consumer Survey
***Based on a 3GB movie downloaded with a wired Ethernet connection, assuming optimal network conditions and compatible modem.

